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**Master's Degree in Psychology with a Focus on  
Psychoanalytic Clinical Practice 2014**

Facultad de Psicología, UANL



**Bachelor's Degree in Psychology 2012**

National CENEVAL Award for Excellence in the EGEL  
Psychology Exam.

Academic Merit Award for the highest GPA in the May  
2012 graduating class.



**Bachelor's Degree in Marketing 1998**

**PSYCHOLOGIST AND PSYCHOANALYST**

**Private practice (September 2012 to date)**

Individual sessions using the psychoanalytic method.

**Fundación Sé Más (July 2019 to date)**

Support for entrepreneurs sponsored by this foundation, through a  
counseling and guidance program aimed at fostering harmony within  
healthy work teams to achieve their business project goals..



**Land** school



PREPARATORIA  
alfa fundación

**TEACHING AND EDUCATIONAL**

**Land School (August 2019 – October 2024)**

Subjects taught: Literature I and II, Psychology I and II, Writing I and II,  
Land Skills I and II. Tutor to 8 to 10 students per semester. Co-founder  
of the institutional library and coordinator of events such as the  
International Book Day and poetry readings.

**Preparatoria Alfa Fundación (2016)**

Subject taught: Vocational Guidance. Served as tutor and vocational  
advisor.



Innovación con propósito de vida.

**Preparatoria Tec Milenio (Campus Las Torres, 2015)**

Subjects taught: Life and Career Planning, Critical Thinking. Student  
tutor.



**CEDIM (2010 y 2018)**

Subjects taught: Short Story Workshop, Advertising Writing, Remedial  
Writing, and Thesis Writing Advising.



**UANL, Facultad de Ciencias Físico-Matemáticas (2010)**

Subject taught: Evolution and Application of Technologies.

*ayer es ya otro mundo*

## OTROS



**Freelance copywriter** (September 2016 to 2018)

Creation of daily social media posts for various brands; assisted in communication campaigns.



**Creative Director, Copywriter, Content Specialist** (March 2001 - April 2016)

Various creative positions in advertising and communication at agencies such as R. Treviño y Asociados, EzeCOM, Markcomm, and SUPER.



**ITESM, International Book Fair** (2009, 2014, and 2015 editions)  
**Coordinator of Cultural Affairs and Public Relations**

Managed relationships with publishers, universities, and associations, handling event organization and logistics. Responsible for scheduling events, serving as a liaison between the Book Fair, publishers, authors, and organizations, managing suppliers based on event requirements, and developing creative initiatives to promote reading activities..

## WRITER

Prose, poetry and children's books:

- *¡Otra vez ese tal principito!* (Ediciones Castillo, Colección Castillo de la Lectura, México 2001; Fondo Editorial Nuevo León, CONARTE y CONACULTA, 2015)
- *La palabra espuma* (Progreso Editorial, Colección Rehilete, México, 2008)
- *Veinte minifaldas* (Universidad de Sonora, 2011)
- *Multitudes* (Oficio Ediciones, UANL, 2012)
- *La cópula* (Editorial Alabastro, 2012)
- *La novia y sus amigas* (UANL, 2015)
- *Party Padre Style* (Nitro Press, UANL, 2017)
- *Paulo va a la peluquería* (Edelvives, 2019)

Fellow of the Centro de Escritores de Nuevo León grant (CONARTE, 2014). Second Place in the Second National Award for Children's and Young Adult Literature "Castillo de la Lectura" for the book *¡Otra vez ese tal principito!* (2001). Winner of the First Young Writers Short Story Contest at the Mexican History Museum (1999). Member of Rafael Ramírez Heredia's Narrative Workshop (1996-1998) and various literary workshops in Monterrey (1994-1998).

