Calling all youth artists! Create our Youth Logo for The Pearl Remote Democratic High School!
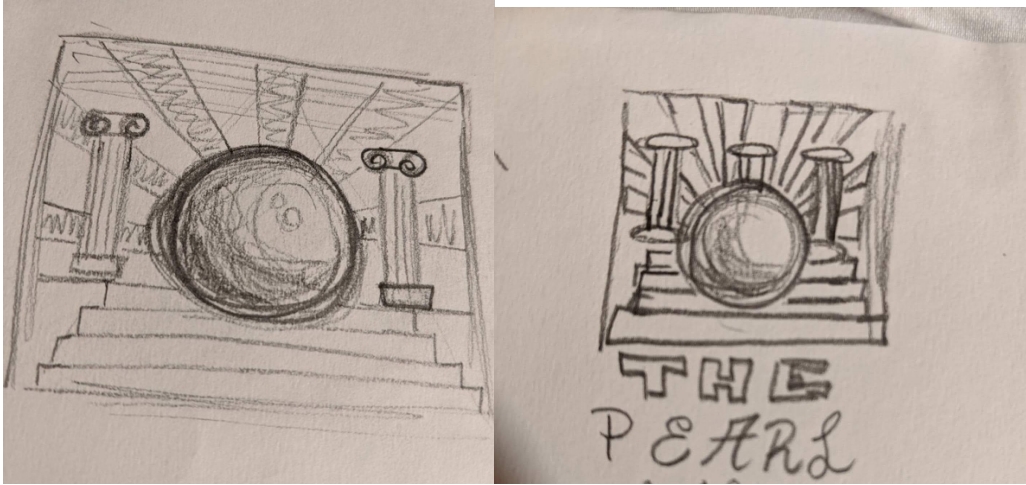
Background

- The Pearl Democratic High School is a personally relevant and student-centered educational experience. Students benefit from being part of a dynamic international learning community while being supported by mentors, educators, and professionals. Our students are prepared for whatever life they choose.

- As a democratic school we include youth in decision making and all important aspects of the school. Therefore, we feel it is important that our logo is created by a young person!

- The logo will be used as branding on our webpage, YouTube Channel, social media, and other content.

Rules

- Contest is open to all youth ages 12-18

- Include the name "The Pearl" in the logo. You can add a subtitle of "Remote Democratic High School."

- You **must** submit only your original work of art

- You **must** use the color scheme of our website https://thepearlhighschool.org/ (also in the header image here)

- Some ideas for the logo might include: photography, graphic design, or hand-drawn art.

- Three different logos may be submitted per applicant

- All logos must be submitted JPEG, PNG, or SVG

- Dimensions preferred are 500*200 pixels at 300dpi.

- Logos should not contain recognizable people.

- See logo criteria for judging details

Concept Drawings

While you do not need to stick to the concept drawings, we offer them to help get the creative juices flowing.

Rewards

- Winning entry will become the official logo of The Pearl: Remote Democratic High School.
- Winner will receive $100 USD (sent electronically with the best method based on winner's location).

When & How

- Entries must be submitted September 16, 2020.
- The Pearl Advisory Board will choose the top 3 designs and a youth team and staff will vote on the winning design.
- Winner will be announced Oct 1, 2020.
- Entries must be emailed to drharwick@thepearlhighschool.org
- Entries should include image and artwork release form (as separate attachments), Full name, email, and parent's signature.

The Pearl Remote Democratic School
Logo Contest Criteria

Criteria	Description	% of score
Theme	Logo symbolizes the mission of The Pearl. Logo has a clear theme.	40
Contrast & Composition	Logo colors contrast to provide eye-catching experience. Logo is simple, clean and organized. Logo uses The Pearl website color scheme.	10
Uniqueness & Creativity	Logo embraces creativity and is out of the ordinary, like The Pearl's students.	10
Effective	Logo design is memorable, but still effective and not distracting.	20
Understandable	Logo concept is easy to understand	20
TOTAL		100%

https://thepearlhighschool.org/

Please return the signed consent form below with your submission!

Event: **The Pearl Remote Democratic High School Logo Contest**

I hereby give my consent to **The Pearl Remote Democratic High School** for the free and unrestricted use of my submitted logo image(s), and/or my photo (in the winner announcement) (parental/guardian signature required for use). I am aware that, if used, they will appear on the internet and printed products produced by The Pearl.

Note: Only the winner will be asked for their photo.

Youth Signature: _____

Youth Printed Name: _____

Youth Email Address: _____

Date _____

Youth & Parent Consent: I hereby give my consent to The Pearl Remote Democratic High School to release _____'s photo and logo images(s) as public information or for additional productions of The Pearl. (If under 18 years of age, requires parental/guardian signature.)

Parent Signature: _____

Parent Printed Name: _____

Parent Email Address: _____

Date _____